

For Immediate Release:

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American Financial Network Teams Up With Habitat for Humanity

CALABASAS, CA (November 29, 2010) - American Financial Network (AFN) and Turn Kindness On (TKO) teamed together on November 13th, to help Habitat for Humanity on a housing project in Pacoima, California. Both groups took part in one of the ongoing corporate *Team Builds*, which take place on Saturdays. While the adult group from AFN did hands-on labor, the kids from TKO worked with neighborhood children on various arts & crafts projects.

Habitat for Humanity of the San Fernando/Santa Clarita Valleys is currently planning and building Habitat Enriched Neighborhoods where families can step into lower-priced homes with interest-free loans. According to Joyce Greer, Community Outreach Director, "We extend a hand up, not a hand-out and we do it by helping families become self-sufficient productive members of the community."

To get the process going, families must first attend a workshop where the process of obtaining a Habitat home is explained. The first commitment a family must make is toward self-sufficiency providing 500 hours of sweat equity into the project. The second commitment is for families to avail themselves of the social and educational services provided by Habitat. Habitat for Humanity utilizes the Home HUD Program income limit guide set by the state of California. To qualify for a home a family of 4 needs to make around \$39,656 and no more than \$47,587.00 per year. The family will not pay more than 33% of their yearly income for the home at 0% interest.

The Pacoima project will offer 61 homes when complete with 38 homes already finished and occupied.

American Financial Network, an Independent Financial Solutions Firm, has been in the financial services industry for more than 25 years. Turn Kindness On is a non-profit charity group that promotes social responsibility in young children.

Brett Ellen is the President & CEO of American Financial Network. Brett has always maintained a proactive hands-on approach to his practice, staying in touch and involved with his clients and the communities where they reside. Part of his working model is to get actively involved in community projects and worthwhile causes. To this end, Mr. Ellen and

his company have supported many charities over the years including the American Cancer Society, Big Brothers and the Muscular Dystrophy Association (MDA).

TKO was founded in 2001, by Mr. Ellen along with his wife, Mandy and sons, Keanu and Tristen, with the goal of teaching their children to help others less fortunate and engaging them to participate in meaningful projects within the community. TKO first became involved in helping with events within Southern California, such as feeding the homeless and visiting seniors at nursing homes. Their missions have since branched out considerably and now help children in need all over the world.

General Inquires & Information: jsaul@afn-net.com info@turnkindnesson.org

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